

● By : Shameem Sharbin MP

MARKETING STRATEGIST

PORTFOLIO

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My Creative Vision in Digital Marketing

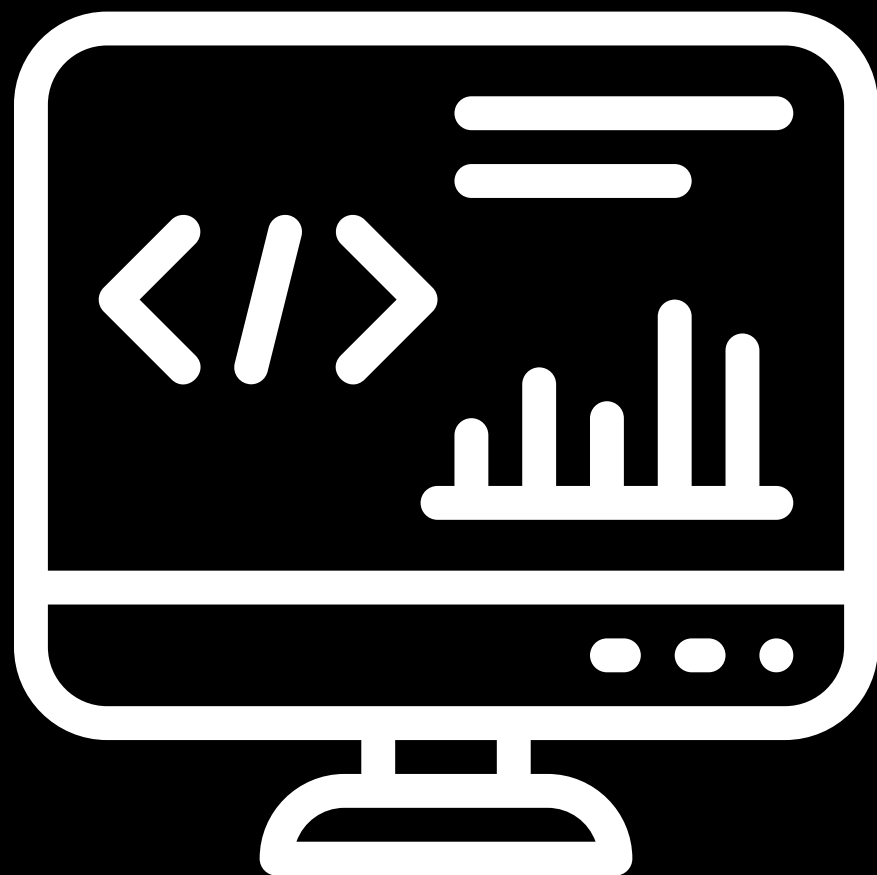
I see digital marketing as a way to connect brands with people through creativity and strategy. For me, it's not just about campaigns, it's about building impact with web design, content, and automation. Having mentored 1000+ learners, I believe real growth comes from experience over certificates and turning ideas into measurable results.

ABOUT ME



*“Certificates show what you’ve
learned, but experience shows
what you can do.”*

WHAT I DO

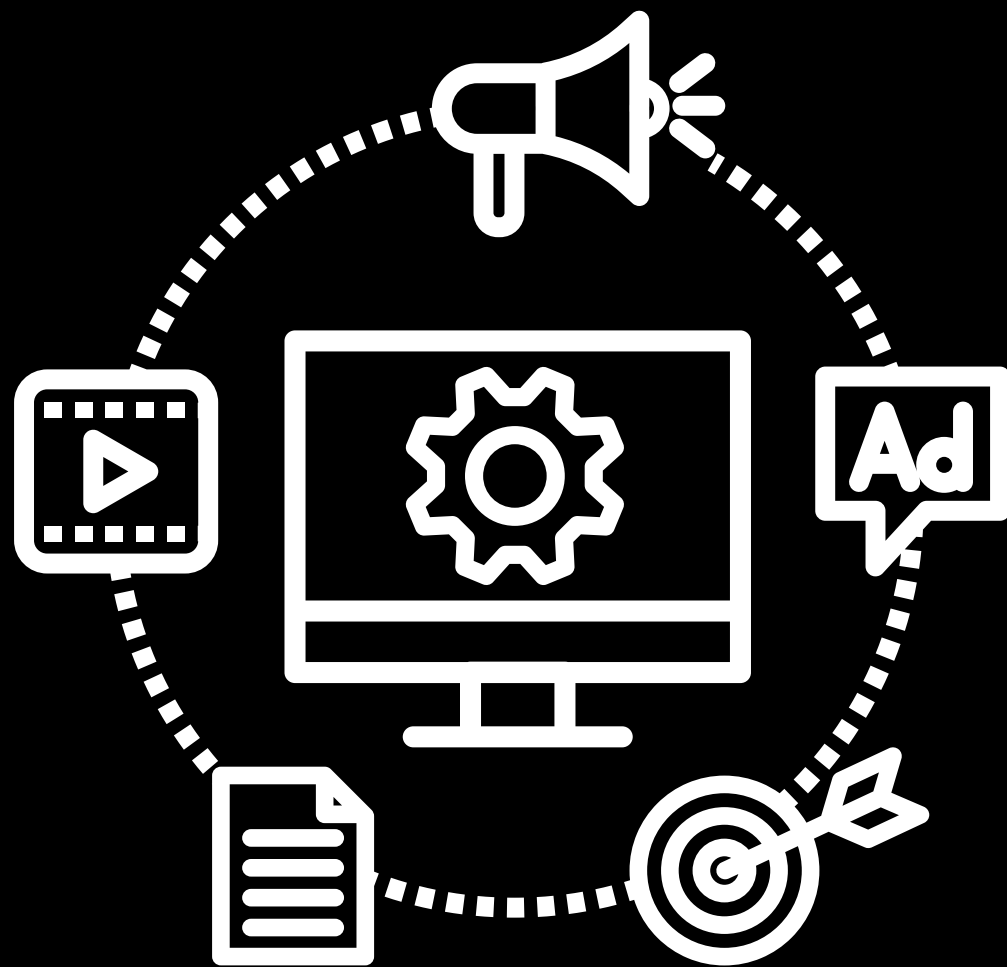


Website Design & Development

A website is more than just an online presence, it's your digital identity. I design and develop websites that are not only visually appealing but also user-friendly, responsive, and conversion-focused. From portfolio sites to business websites, every design is tailored to reflect your brand's personality while ensuring speed, functionality, and SEO-readiness. My goal is to create websites that don't just look good, but also drive growth and build trust.

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WHAT I DO



Digital Marketing Solutions

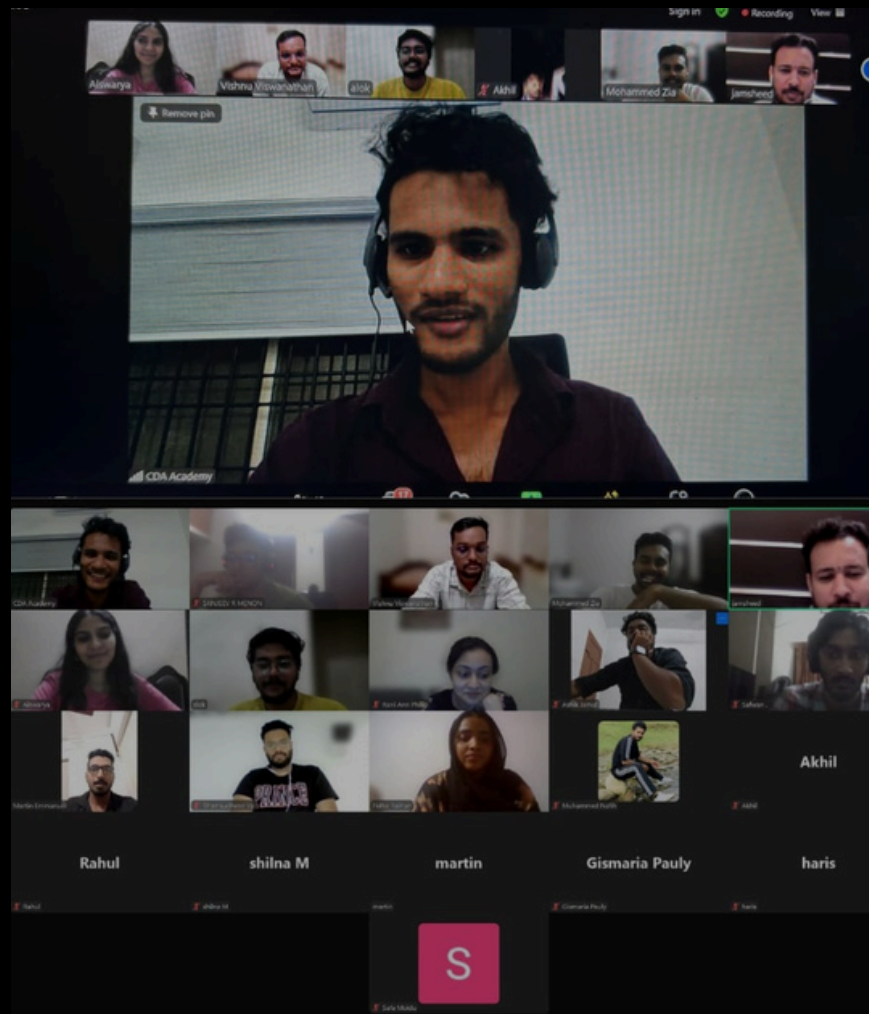
I offer end-to-end strategies designed to grow your brand smarter and faster. My services include:

- **SEO (Search Engine Optimization)**: Boost visibility and drive sustainable organic traffic.
- **Social Media Marketing**: Build engagement, brand presence, and loyal communities.
- **Paid Ads (Google & Social Media)**: Run targeted ad campaigns that maximize ROI.
- **Content Marketing**: Create compelling content that informs, inspires, and converts.
- **Marketing Automation**: Streamline workflows with tools like WhatsApp Automation, Pabbly, Zapier, and Instagram automation tools.

Together, these solutions turn clicks into conversations and conversations into customers.

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WHAT I DO



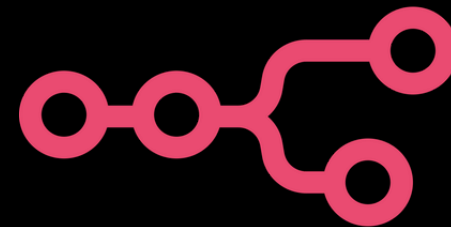
Training & Mentorship

Sharing knowledge is at the heart of what I do. With **over 1000+ learners mentored**, I provide practical, industry-focused training in **Digital Marketing, Web Design, SEO, and Automation tools**. My sessions go beyond theory, they're designed to give learners hands-on experience with real-world projects, making them job-ready and confident.

As a mentor, my vision is to guide aspiring professionals not just in skills, but in shaping their career paths with clarity and confidence.

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MASTERED TOOLS



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RESULTS

	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓
	11 Messaging conversat...	₹241.94 Per Messaging Conv...	₹400.00 Daily	₹2,661.7
	14 Messaging conversat...	₹304.39 Per Messaging Conv...	₹500.00 Daily	₹4,261.1
	39 Leads (Form)	₹161.31 Per Lead (Form)	Using ad set bu... Not shared	₹6,290.9
	40 Leads (Form)	₹417.22 Per Lead (Form)	₹1,500.00 Daily	₹16,688.7
	33 Messaging conversat...	₹331.73 Per Messaging Conv...	Using ad set bu... Not shared	₹10,947.7
	78 Messaging conversat...	₹167.10 Per Messaging Conv...	₹15,000.00 Lifetime	₹13,034.1
	172 Messaging conversat...	₹280.67 Per Messaging Conv...	Using ad set bu... Shared	₹48,274.4
	84 Messaging conversat...	₹195.05 Per Messaging Conv...	₹500.00 Daily	₹16,383.8
	—	—		₹94.1

Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓
₹102.20 Per Lead (Form)	Using ad set bu...	₹613.20	2,701	1,760	Jun 28, 2023
— Per Messaging Conve...	Using ad set bu...	₹50.99	258	217	Jun 26, 2023
₹1.20 Per Link Click	Using ad set bu...	₹62.31	4,021	3,063	Jun 26, 2023
₹9.87 Per 1,000 People Rea...	Using ad set bu...	₹173.28	18,560	17,548	Jun 20, 2023
₹5.52 Per 1,000 People Rea...	Using ad set bu...	₹119.72	22,966	21,697	Jun 17, 2023
— Per 1,000 People Rea...	Using ad set bu...	₹0.00	—	—	Jun 17, 2023
₹54.51 Per Messaging Conv...	Using ad set bu...	₹109.01	956	738	Jun 18, 2023
₹76.94 Per Meta lead	Using ad set bu...	₹615.54	3,829	2,165	Jun 18, 2023
₹5.93 Per 1,000 People Rea...	Using ad set bu...	₹101.64	21,423	17,132	Jun 13, 2023
₹4.49 Per 1,000 People Rea...	Using ad set bu...	₹103.44	23,019	23,019	Jun 11, 2023

ging conversations started		Messaging conversations started	
23 [2] ging conversations started	₹9,956.35	₹432.88 [2] Messaging conversations started	Feb 11, 2026 – Jun 11, 20...
23 [2] ging conversations started	₹8,923.66	₹387.99 [2] Messaging conversations started	—
23 [2] ging conversations started	₹8,923.66	₹387.99 [2] Messaging conversations started	Mar 17, 2026 – May 17, 2...
33 Leads (Form)	₹8,594.06	₹260.43 Leads (Form)	—
33 [2] Leads (Form)	₹8,594.06	₹260.43 [2] Leads (Form)	Feb 18, 2026 – May 17, 2...
20 Leads (Form)	₹7,985.82	₹399.29 Leads (Form)	—
20 [2] Leads (Form)	₹7,985.82	₹399.29 [2] Leads (Form)	Feb 17, 2026 – May 17, 2...
26 [2] ging conversations started	₹7,927.25	₹304.89 [2] Messaging conversations started	—
26 [2] ging conversations started	₹7,927.25	₹304.89 [2] Messaging conversations started	May 11, 2026 – Jun 11, 2...
37 [2] ging conversations started	₹6,976.75	₹188.56 [2] Messaging conversations started	—
25 [2] ging conversations started	₹3,822.54	₹152.90 [2] Messaging conversations started	May 21, 2026 – Jun 11, 2...
— Multiple conversions	₹191,699.78 Total spent	— Multiple conversions	—

	ts	Amount spent	Cost per result	Schedule
	149 [2] ging conversations started	₹55,891.15	₹375.11 [2] Messaging conversations started	—
	149 [2] ging conversations started	₹55,891.15	₹375.11 [2] Messaging conversations started	May 6, 2026 – Ongoing
	58 ging conversations started	₹14,041.21	₹242.09 Messaging conversations started	—
	58 [2] ging conversations started	₹14,041.21	₹242.09 [2] Messaging conversations started	Feb 11, 2026 – Jun 11, 20...
	60 [2] ging conversations started	₹13,414.75	₹223.58 [2] Messaging conversations started	—
	60 [2] ging conversations started	₹13,414.75	₹223.58 [2] Messaging conversations started	Feb 10, 2026 – Ongoing
	46 [2] ging conversations started	₹11,996.42	₹260.79 [2] Messaging conversations started	—
cus	46 [2] ging conversations started	₹11,996.42	₹260.79 [2] Messaging conversations started	Feb 10, 2026 – Ongoing
	43 Leads (Form)	₹10,106.50	₹235.03 Leads (Form)	—
	43 [2] Leads (Form)	₹10,106.50	₹235.03 [2] Leads (Form)	Feb 19, 2026 – Ongoing
	23 [2] ging conversations started	₹9,956.35	₹432.88 [2] Messaging conversations started	—
	23 [2] Multiple conversions	₹191,699.78 Total spent	— Multiple conversions	—

ACHIEVEMENT



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SHAMEEM SHARBIN MP

In recognition of your outstanding performance, dedication, and valuable contribution to the Academics Team.

Your commitment and impact continue to inspire excellence across the organisation.

Date: 07 - 04 - 2026



A handwritten signature in black ink, appearing to read 'Mehar Mahmood'.

Mehar Mahmood
Curriculum Director

GET IN TOUCH



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MARKETING STRATEGIST | WEB BUILDER

THANK YOU FOR ATTENTION

See You Next Time —→